

# VISUAL COMMUNICATION & DESIGN (GRAPHIC DESIGN), CERTIFICATE OF PROFICIENCY



The Certificate of Proficiency in Visual Communication & Design, Graphic Design program provides students with a concentrated graphic design curriculum integrating the latest digital graphics applications and technologies with the principles of visual communication and design. Through hands-on instruction, project-based learning and using industry standard workflows and technologies in class, Graphic Design certificate students develop the knowledge and skills necessary to be a proficient designer.

Credits can also apply to associate degrees in Visual Communication and Design.

**This program is available to be completed 100% online.**

**Program contact:** Learn more

**This certificate will be automatically awarded when the certificate requirements are completed. If you do not want to receive the certificate, please notify the Office of the Registrar at RegistrarOffice@tri-c.edu.**

Learn more here, here, and here about how certificate credits apply to the related degrees.

## Other Information

- Contact Program Coordinator, Program Manager, or Counselor for additional information.
- Non-degree students may enroll in individual courses with departmental approval.

## Program Learning Outcomes

This program is designed to prepare students to demonstrate the following learning outcomes:

1. Communicate and connect verbally and in writing to clients, colleagues, and other professionals.
2. Conduct yourself professionally and ethically according to professional standards.
3. Develop team skills including taking and giving constructive criticism, leading and /or following directions.
4. Apply basic production knowledge, including fundamental understanding of page layout, typography, photography, color, and use computer and design software skills to effectively execute all aspects of production – print and/or web.

5. Apply the knowledge of basic business and design concepts, including design history and trends, photography and illustration, basic typography skills, appropriate mediums and business concepts including dealing with vendors, organizational hierarchy and workflow, written and verbal communication skills in order to translate ideas into final art that meets business need.

## Suggested Semester Sequence

First Semester		Credit Hours
VC-1000	Visual Communication Foundation	3
VC-1061	History of Graphic Design	3
VC-1201	Typography I	3
VC-1431	Vector Graphics	3
VCPH-1450	Digital Imaging I	3
Select one of the following:		3
ENG-1010	College Composition I	
ENG-101H	Honors College Composition I	
<b>Credit Hours</b>		<b>18</b>
Second Semester		Credit Hours
VC-2301	Graphic Design and Illustration	3
VCGD-1500	Advertising and Design	3
VCGD-2232	Typography II	3
Select one of the following:		3
VCIM-2700	User Experience Design	
Select one of the following:		3
VC-2991	Portfolio Preparation	
VCGD-2331	Brand Identity Design	
VCGD-2431	Package Design	
VCGD-2400	Information Graphic Design	
<b>Credit Hours</b>		<b>15</b>
<b>Total Credit Hours</b>		<b>33</b>

MATH-1140, MATH-1141, MATH-1200, MATH-1270, and MATH-1280 can no longer count towards fulfilling the college-level mathematics requirement. These courses were re-classified as developmental mathematics by the state of Ohio in 2016. Tri-C established a 5-year transitioning window for students who had completed these courses prior to 2016 to apply them towards meeting graduation requirements, which expired in Summer 2021. It is highly recommended to see a counselor to determine the appropriate math required for your current major.