

# FILM AND MEDIA ARTS (MOTION GRAPHICS), SHORT- TERM CERTIFICATE



The short-term certificate in Motion Graphics will appeal to both newcomers and professionals in the areas of television, corporate and event video, web design and animation who seek to demonstrate a level of proficiency in using animated text and image. These courses, selected from the Film and Media Arts degree sequence, provide a streamlined path to proficiency in Motion Graphics. Participants create motion graphics for film and television as well as other forms of visual storytelling. The recipient of this certificate has demonstrated professional-level competency in using motion graphics to communicate a message and enhance production value for film and media productions.

**Program contact:** [Learn more](#)

**This certificate will be automatically awarded when the certificate requirements are completed. If you do not want to receive the certificate, please notify the Office of the Registrar at [RegistrarOffice@tri-c.edu](mailto:RegistrarOffice@tri-c.edu).**

Learn more about how certificate credits apply to the related degree.

## Program Learning Outcomes

This program is designed to prepare students to demonstrate the following learning outcomes:

1. Use listening and knowledge of technical terms/industry jargon to effectively communicate both verbally and in writing with clients, colleagues and other professionals.
2. Demonstrate proper business etiquette, appearance, teamwork behaviors and understand legal regulations, industry ethics, production schedules and budgets in order to be a contributing member of the production team.
3. Use editing software, motion graphics and animation to produce files for various media and delivery formats that meet customer requirements.
4. Apply knowledge of mission and story structure to produce a written treatment and storyboards for a motion media production.

MATH-1140, MATH-1141, MATH-1200, MATH-1270, and MATH-1280 can no longer count towards fulfilling the college-level mathematics requirement. These courses were re-classified as developmental mathematics by the state of Ohio in 2016. Tri-C established a 5-year transitioning window for students who had completed these courses prior to 2016 to apply them towards meeting graduation requirements, which expired in Summer 2021. It is highly recommended to see a

counselor to determine the appropriate math required for your current major.

## Suggested Semester Sequence

First Semester		Credit Hours
ART-1081	2D Design and Color	3
FILM-1180	Introduction to Film and Media Arts	3
Select one of the following:		3
FILM-1040	Imaging Basics for Film and Media Arts: On Location and in Studio	3
VCPH-1450	Digital Imaging I	3
Credit Hours		9
Second Semester		
FILM-2380	Visual Effects	3
FILM-2480	Motion Graphics	3
Credit Hours		6
Third Semester		
FILM-2780	Motion Graphics II	3
Credit Hours		3
Total Credit Hours		18