

BUSINESS MANAGEMENT WITH A CONCENTRATION IN SMALL BUSINESS MANAGEMENT, ASSOCIATE OF APPLIED BUSINESS



This program is designed for those who aspire to be entrepreneurs, as well as for those already operating a small business. Fundamentals of entrepreneurship are emphasized. A solid management foundation is provided.

Program contact: Learn more

Learn more about how certificate credits apply to the related degree.

Related Degrees and Certificates

- Business Management with a Concentration in Human Resources Management, Associate of Applied Business
- Business Management, Associate of Applied Business
- Business Management with a Concentration in International Business, Associate of Applied Business
- Bookkeeping, Certificate of Proficiency
- Payroll, Certificate of Proficiency
- Tax Preparation, Certificate of Proficiency

Related Training and Credentials

- Frontline Manager Certificate Program
- Lean Six Sigma Green Belt for Health Care
- Lean Six Sigma: Yellow Belt, Green Belt, Black Belt
- LeanOhio Boot Camp: Transforming the Public Sector

Program Learning Outcomes

This program is designed to prepare students to demonstrate the following learning outcomes:

1. Demonstrate competency in communicating effectively both independently and in teams, using oral, written, or non-verbal techniques, to include the use of technology, in the gathering and presentation of information.
2. Apply general math skills to analyze general business operations.
3. Demonstrate the ability to identify and understand basic theories, principles & practices, and terminology related to each functional area of business.

4. Apply knowledge in the decision-making and problem-solving process.
5. Interpret and explain the importance of diversity in the workplace.
6. Identify the foundations and importance of ethics and social responsibility, and how business integrates this into their ongoing operations.
7. Develop an entrepreneurial mindset as it relates to business opportunities, management, financing, and running a successful business.

Suggested Semester Sequence

First Semester		Credit Hours
BADM-1020	Introduction to Business	3
Select one of the following:		3-4
MATH-1240	Contemporary Mathematics (or higher)	
MATH-1470	Modern Mathematics for Business and Social Science I (Recommended for transfer)	
DEGR-XXXX	General Elective	3
Select one of the following:		3
COMM-1010	Fundamentals of Speech Communication	
COMM-101H	Honors Speech Communication	
Select one of the following:		3
ENG-1010	College Composition I	
ENG-101H	Honors College Composition I	
Select one of the following:		3
IT-1090	Computer Applications	
IT-109H	Honors Computer Applications	
		Credit Hours
		18-19
Second Semester		
ACCT-1311	Financial Accounting	3
BADM-1122	Principles of Management and Organizational Behavior	3
BT-1700	Business Spreadsheets (Excel)	3
ECON-2000	Principles of Microeconomics	3
Select one of the following:		3
ENG-1020	College Composition II	
ENG-102H	Honors College Composition II	
		Credit Hours
		15
Third Semester		
ACCT-1520	QuickBooks Immersion	2
BADM-1301	Small Business Management	3
ECON-2010	Principles of Macroeconomics	3
MARK-2010	Principles of Marketing	3
Select one of the following:		3
BADM-2010	Business Communications	
BADM-201H	Honors Business Communications	
		Credit Hours
		14
Fourth Semester		
MARK-1080	Social Media Marketing	3
BADM-2450	New Business Development	5
BADM-2151	Business Law	3

PHIL-2060	Business Ethics ¹	3
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	Credit Hours	14
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	Total Credit Hours	61-62

² PHIL-2020 Ethics or PHIL-202H Honors Ethics will be accepted in place of PHIL-2060 Business Ethics.