

BUSINESS MANAGEMENT, ASSOCIATE OF APPLIED BUSINESS



The Associate of Applied Business degree in Business Management is designed to help you become an effective manager of projects as well as personnel. The business management curriculum will enable you to advance personally in a business environment while you contribute to your company's goals and objectives. Your courses will familiarize you with general management theory and practice, as well as critical knowledge in accounting, marketing, purchasing, economic and legal aspects of the modern business world. Prepare yourself for a business related-career or advancement in industrial or consumer product or retail setting.

This program is available to be completed 100% online.

Program contact: Learn more

Learn more about how certificate credits apply to the related degree.

Related Degrees and Certificates

- Business Management with a Concentration in Human Resources Management, Associate of Applied Business
- Business Management with a Concentration in International Business, Associate of Applied Business
- Business Management with a Concentration in Small Business Management, Associate of Applied Business
- Bookkeeping, Certificate of Proficiency
- Payroll, Certificate of Proficiency
- Tax Preparation, Certificate of Proficiency

Related Training and Credentials

- Certificate in Applied Project Management (CAPM)
- Frontline Manager Certificate Program
- Lean Six Sigma Green Belt for Health Care
- Lean Six Sigma: Yellow Belt, Green Belt, Black Belt
- LeanOhio Boot Camp: Transforming the Public Sector

Program Learning Outcomes

This program is designed to prepare students to demonstrate the following learning outcomes:

1. Demonstrate competency in communicating effectively, both independently and in teams, using oral, written, or non-verbal

techniques. The use of technology, will be included in the gathering and presentation of information.

2. Apply general math skills to analyze general business operations.
3. Demonstrate the ability to identify and understand basic theories, principles, and practices, and terminology related to each functional area of business.
4. Apply knowledge in the decision-making process and problem-solving process.
5. Interpret and explain the importance of diversity in the global workplace.
6. Identify the foundations and importance of ethics and social responsibility, and how business integrates this into their ongoing operations.

Suggested Semester Sequence

First Semester		Credit Hours
BADM-1020	Introduction to Business	3
ACCT-1311	Financial Accounting	3
Select one of the following:		3-4
MATH-1190	Algebraic and Quantitative Reasoning (or higher Approved Ohio Transfer 36 Mathematics course) ¹	
MATH-1410	Elementary Probability and Statistics I ¹	
MATH-1470	Modern Mathematics for Business and Social Science I (recommended for transfer) ¹	
Select one of the following:		3
ENG-1010	College Composition I	
ENG-101H	Honors College Composition I	
Select one of the following:		3
IT-1090	Computer Applications	
IT-109H	Honors Computer Applications	
Credit Hours		15-16
Second Semester		Credit Hours
ACCT-1341	Managerial Accounting	3
BADM-1210	Labor-Management Relations	3
BADM-1122	Principles of Management and Organizational Behavior	3
ECON-2000	Principles of Microeconomics	3
Select one of the following:		3
ENG-1020	College Composition II	
ENG-102H	Honors College Composition II	
Credit Hours		15
Third Semester		Credit Hours
BADM-2010	Business Communications	3
BADM-2162	Introduction to Supply Management	3
ECON-2010	Principles of Macroeconomics	3
MARK-2010	Principles of Marketing	3
PHIL-2060	Business Ethics ²	3
Credit Hours		15
Fourth Semester		Credit Hours
BADM-2110	Production/Operations Management	3
BADM-2151	Business Law	3

BADM-2330	Human Resource Management	3
BADM-2501	Business Strategies	3
Select one of the following:		3
BADM-XXXX	Business Elective	
MARK-XXXX	Marketing elective	
Credit Hours		15
Total Credit Hours		60-61

² PHIL-2020 Ethics or PHIL-202H Honors Ethics will be accepted in place of PHIL-2060.

¹ Please check the approved articulation agreement for your intended transfer school and talk to a counselor to determine appropriate Math course.

Recommended Electives

Code	Title	Credit Hours
BADM-1050	Professional Success Strategies	3
BADM-1070	Introduction to Project Management	3
BADM-1301	Small Business Management	3
BADM-1460	Workers' Compensation Law	3
BADM-2120	Logistics Management	3
BADM-2181	Supply Management	3
BADM-2240	Negotiations	3
BADM-2340	Human Resources Law and Application	3
BADM-2601	Global Commerce and Communication	3
BADM-2830	Cooperative Field Experience	1-3
MARK-1080	Social Media Marketing	3
MARK-2261	Integrated Marketing Communications	3

MATH-1140, MATH-1141, MATH-1200, MATH-1270, and MATH-1280 can no longer count towards fulfilling the college-level mathematics requirement. These courses were re-classified as developmental mathematics by the state of Ohio in 2016. Tri-C established a 5-year transitioning window for students who had completed these courses prior to 2016 to apply them towards meeting graduation requirements, which expired in Summer 2021. It is highly recommended to see a counselor to determine the appropriate math required for your current major.