

BUSINESS MANAGEMENT, ASSOCIATE OF APPLIED BUSINESS



The Associate of Applied Business degree in Business Management is designed to help you become an effective manager of projects as well as personnel. The business management curriculum will enable you to advance personally in a business environment while you contribute to your company's goals and objectives. Your courses will familiarize you with general management theory and practice, as well as critical knowledge in accounting, marketing, purchasing, economic and legal aspects of the modern business world. Prepare yourself for a business related career or advancement in industrial or consumer product or retail setting.

Program contact: Learn more

Learn more about how certificate credits apply to the related degree.

Related Degrees and Certificates

- Business Management with a Concentration in Human Resources Management, Associate of Applied Business
- Business Management with a Concentration in International Business, Associate of Applied Business
- Business Management with a Concentration in Small Business Management, Associate of Applied Business
- Bookkeeping, Certificate of Proficiency
- Payroll, Certificate of Proficiency
- Tax Preparation, Certificate of Proficiency

Related Training and Credentials

- Certificate in Applied Project Management (CAPM)
- Frontline Manager Certificate Program
- Lean Six Sigma Green Belt for Health Care
- Lean Six Sigma: Yellow Belt, Green Belt, Black Belt
- LeanOhio Boot Camp: Transforming the Public Sector

Program Learning Outcomes

This program is designed to prepare students to demonstrate the following learning outcomes:

1. Demonstrate competency in communicating effectively both independently and in teams, using oral, written, or non-verbal techniques, to include the use of technology, in the gathering and presentation of information.

2. Apply general math skills to analyze general business operations.
3. Demonstrate the ability to identify and understand basic theories, principles & practices, and terminology related to each functional area of business.
4. Apply knowledge in the decision-making process and problem-solving process.
5. Interpret and explain the importance of diversity in the global workplace.
6. Identify the foundations and importance of ethics and social responsibility, and how business integrates this into their ongoing operations.

Suggested Semester Sequence

First Semester		Credit Hours
BADM-1020	Introduction to Business	3
ACCT-1311	Financial Accounting	3
Select one of the following:		3-4
MATH-1240	Contemporary Mathematics (or higher)	
MATH-1470	Modern Mathematics for Business and Social Science I (recommended for transfer)	
Select one of the following:		3
ENG-1010	College Composition I	
ENG-101H	Honors College Composition I	
Select one of the following:		3
IT-1090	Computer Applications	
IT-109H	Honors Computer Applications	
Credit Hours		15-16
Second Semester		Credit Hours
ACCT-1341	Managerial Accounting	3
BADM-1210	Labor-Management Relations	3
BADM-1122	Principles of Management and Organizational Behavior	3
ECON-2000	Principles of Microeconomics	3
Select one of the following:		3
ENG-1020	College Composition II	
ENG-102H	Honors College Composition II	
Credit Hours		15
Third Semester		Credit Hours
BADM-2010	Business Communications	3
BADM-2161	Introduction to Purchasing and Supply Management	3
ECON-2010	Principles of Macroeconomics	3
MARK-2010	Principles of Marketing	3
PHIL-2060	Business Ethics ¹	3
Credit Hours		15
Fourth Semester		Credit Hours
BADM-2110	Production/Operations Management	3
BADM-2151	Business Law	3
BADM-2330	Human Resource Management	3
BADM-2501	Business Strategies	3
Select one of the following:		3
BADM-XXXX	Business Elective	

MARK-XXXX	Marketing elective	
	Credit Hours	15
	Total Credit Hours	60-61

¹ PHIL-2020 Ethics or PHIL-202H Honors Ethics will be accepted in place of PHIL-2060.

Recommended Electives

Code	Title	Credit Hours
BADM-1050	Professional Success Strategy	3
BADM-1070	Introduction to Project Management	3
BADM-1301	Small Business Management	3
BADM-1460	Workers' Compensation Law	3
BADM-2120	Logistics Management	3
BADM-2180	Purchasing Management	3
BADM-2240	Negotiations	3
BADM-2340	Human Resources Law and Application	3
BADM-2601	Global Commerce and Communication	3
BADM-2830	Cooperative Field Experience	1-3
MARK-1080	Social Media Marketing	3
MARK-2261	Salesmanship and Promotional Strategies	3