

DATA ANALYTICS (ZDTM)

ZDTM-1007 Data Analytics for Business Transformation

0.8 CEUs

Businesses are increasingly looking to take advantage of data analytics to be competitive. In addition to data scientists, organizations need data-savvy business leaders who can identify opportunities to solve business problems using advanced analytics and business intelligence to lead an analytical team. This course gives business leaders the skills and knowledge to better communicate, implement and manage analytical efforts for their business. It describes how to get started and what is required to effectively run projects which leverage data analytics.

Contact hours: 8

Not financial aid eligible.