

# BUSINESS MANAGEMENT WITH A CONCENTRATION IN INTERNATIONAL BUSINESS, ASSOCIATE OF APPLIED BUSINESS

Designed to prepare students for the unique requirements of doing business in a global marketplace. Includes export activities, global business and marketing strategies, foreign manufacturing logistics and international communications etiquette. Courses are taught by experts in International Business and feature guest lecturers, interactive role play and plenty of hands-on activities. Maximizes student opportunities for employment in any aspect of business in the U.S. or elsewhere.

**Program contact:** Learn more

Learn more about how certificate credits apply to the related degree.

## Related Degrees and Certificates

- Business Management, Associate of Applied Business
- Business Management with a Concentration in Human Resources Management, Associate of Applied Business
- Business Management with a Concentration in Small Business Management, Associate of Applied Business
- Bookkeeping, Certificate of Proficiency
- Payroll, Certificate of Proficiency
- Tax Preparation, Certificate of Proficiency

## Related Training and Credentials

- Frontline Manager Certificate Program
- Lean Six Sigma Green Belt for Health Care
- Lean Six Sigma: Yellow Belt, Green Belt, Black Belt
- LeanOhio Boot Camp: Transforming the Public Sector

## Program Learning Outcomes

This program is designed to prepare students to demonstrate the following learning outcomes:

1. Use listening, verbal, non-verbal, written, and appropriate cross-cultural communication skills, utilizing appropriate technology with internal and external stakeholders, to meet a global organization's objectives.
2. Apply intercultural sensitivity and knowledge of global business practices and protocols to develop and maintain effective working relationships among diverse people.
3. Provide quality and timely customer service that ensures customer satisfaction to both internal and external customers.
4. Effectively utilize personal management skills such as project management, organization, leadership, professionalism, networking and time management to meet or exceed an organization's global objectives.

5. Use various international systems, certification, standards, and software to maximize the efficiency of the global trade environment.
6. Identify and use problem solving tools and principles of quality to identify and resolve problems in a timely manner that enhances a global organization's performance on a global scale.
7. Apply general math, metric, currency and accounting skills to prepare, record and track revenue and expenditures and other performance measures in a global environment.
8. Apply knowledge of global concepts including geography, current affairs, history, travel and infrastructures to assist an organization's international strategy.
9. Conduct market research to support an organization's global marketing programs/initiatives.
10. Support management of an organization's transportation, warehouse, distribution and logistics operations.
11. Apply knowledge of international financial management to support purchasing/sales products and services.

MATH-1140, MATH-1141, MATH-1200, MATH-1270, and MATH-1280 can no longer count towards fulfilling the college-level mathematics requirement. These courses were re-classified as developmental mathematics by the state of Ohio in 2016. Tri-C established a 5-year transitioning window for students who had completed these courses prior to 2016 to apply them towards meeting graduation requirements, which expired in Summer 2021. It is highly recommended to see a counselor to determine the appropriate math required for your current major.

## Suggested Semester Sequence

First Semester		Credit Hours
BADM-1020	Introduction to Business	3
BADM-2601	Global Commerce and Communication	3
ECON-2000	Principles of Microeconomics	3
Select one of the following:		3
ENG-1010	College Composition I	
ENG-101H	Honors College Composition I	
Select one of the following:		3
IT-1090	Computer Applications	
IT-109H	Honors Computer Applications	
Credit Hours		15
Second Semester		Credit Hours
ACCT-1311	Financial Accounting	3
BADM-2780	Global Marketing and Distribution	3
MARK-2010	Principles of Marketing	3
Select one of the following:		3-4
MATH-1240	Contemporary Mathematics (or higher)	
MATH-1470	Modern Mathematics for Business and Social Science I (Recommended for transfer)	
Select one of the following:		3
BADM-2110	Production/Operations Management	
BADM-2161	Introduction to Purchasing and Supply Management	
Credit Hours		15-16

**Third Semester**

ACCT-1341	Managerial Accounting	3
BADM-2760	Global Trade and Finance	3
ECON-2010	Principles of Macroeconomics	3
DEGR-xxxx	Select Foreign Language elective <sup>1</sup>	3-4
Select one of the following:		3
ENG-1020	College Composition II	
ENG-102H	Honors College Composition II	
Credit Hours		15-16

**Fourth Semester**

BADM-2151	Business Law	3
BADM-2790	International Business Strategy and Application	4
GEOG-1010	World Regional Geography	3
PHIL-1000	Critical Thinking	3
DEGR-xxxx	Select Foreign Language elective	3-4
Credit Hours		16-17
Total Credit Hours		61-64

<sup>1</sup> Foreign language electives should be selected in the same language. Department approval required to select another foreign language. American Sign Language courses are not foreign language elective options for this degree.