

# DIGITAL MARKETING: ONLINE CERTIFICATES



## Program description

Digital changes everything – culture, commerce and community – and then it goes and changes itself. Such is the rate of progress. Your ambition may be big and clear, but your goals can fall completely out of reach without the right digital skills.

And it's not just about what you can do – it's also about what the world knows you can do.

The greatest professional challenge of the 21st century is staying relevant, closely followed by communicating how relevant you are in that noisy, dynamic space where new meets now. Luckily, our online Digital Marketing courses can help you succeed today and for the rest of your career.

### The Digital Marketing online courses also provide:

- Expert thought and practice with a curriculum created by industry experts
- Relevancy with an updated curriculum
- Digital Marketing Institute (DMI) certification, recognized all over the globe
- The skills you need to speak loudly and clearly to the right audience

## Other important information

- Cost includes exam voucher for DMI professional certification exams.

Code	Title	Credit Hours
Tier 1: Introduction		
ZPDI-0514	Certified Digital Marketing Associate Essentials (Online)	
Tier 2: Professional		
ZPDI-0502	Certified Digital Marketing Professional (Online)	
ZPDI-0515	Certified Digital Sales Professional (Online)	
Tier 3: Specialists		
ZPDI-0503	Certified Digital Marketing Specialist in Search Marketing (Online)	
ZPDI-0504	Certified Digital Marketing Specialist in Social Media (Online)	
ZPDI-0505	Certified Digital Marketing Specialist in Digital Strategy and Planning (Online)	

## Program cost

Visit the Corporate College website for pricing.

## Financial aid eligibility

This program is **not** Federal Financial Aid/Pell-Eligible.

Scholarships, payment plans, and other financial aid options may be available. For more information, call 216-987-6000, option 1.

## Upon completion, students receive

Certificate of Completion

## Related programs/training

- Marketing, Associate of Applied Business
- Social Media Marketing, Short-Term Certificate

Register and learn more about online Digital Marketing certificates.