

BUSINESS MANAGEMENT WITH A CONCENTRATION IN SMALL BUSINESS MANAGEMENT, ASSOCIATE OF APPLIED BUSINESS



This program is designed for those who aspire to be entrepreneurs, as well as for those already operating a small business. Fundamentals of entrepreneurship are emphasized. A solid management foundation is provided.

This program is available to be completed 100% online.

Program contact: Learn more

Learn more about how certificate credits apply to the related degree.

Related Degrees and Certificates

- Business Management with a Concentration in Human Resources Management, Associate of Applied Business
- Business Management, Associate of Applied Business
- Business Management with a Concentration in International Business, Associate of Applied Business
- Bookkeeping, Certificate of Proficiency
- Payroll, Certificate of Proficiency
- Tax Preparation, Certificate of Proficiency

Related Training and Credentials

- Corporate College Leadership Certificate Program
- Lean Six Sigma Green Belt for Health Care
- Lean Six Sigma: Yellow Belt, Green Belt, Black Belt
- LeanOhio Boot Camp: Transforming the Public Sector

Program Learning Outcomes

This program is designed to prepare students to demonstrate the following learning outcomes:

1. Demonstrate competency in communicating effectively both independently and in teams, using oral, written, or non-verbal techniques, to include the use of technology, in the gathering and presentation of information.
2. Apply general math skills to analyze general business operations.

3. Demonstrate the ability to identify and understand basic theories, principles & practices, and terminology related to each functional area of business.
4. Apply knowledge in the decision-making and problem-solving process.
5. Interpret and explain the importance of diversity in the workplace.
6. Identify the foundations and importance of ethics and social responsibility, and how business integrates this into their ongoing operations.
7. Develop an entrepreneurial mindset as it relates to business opportunities, management, financing, and running a successful business.

Suggested Semester Sequence

First Semester		Credit Hours
BADM-1020	Introduction to Business	3
Select one of the following:		3-4
MATH-1190	Algebraic and Quantitative Reasoning (or higher Approved Ohio Transfer 36 Mathematics course) ¹	
MATH-1470	Modern Mathematics for Business and Social Science I (Recommended for transfer)	
DEGR-XXXX	General Elective	3
Select one of the following:		3
COMM-1010	Fundamentals of Speech Communication	
COMM-101H	Honors Speech Communication	
Select one of the following:		3
ENG-1010	College Composition I	
ENG-101H	Honors College Composition I	
Select one of the following:		3
IT-1090	Computer Applications	
IT-109H	Honors Computer Applications	
Credit Hours		18-19
Second Semester		Credit Hours
ACCT-1311	Financial Accounting	3
BADM-1122	Principles of Management and Organizational Behavior	3
BT-1700	Business Spreadsheets (Excel)	3
ECON-2000	Principles of Microeconomics	3
Select one of the following:		3
ENG-1020	College Composition II	
ENG-102H	Honors College Composition II	
Credit Hours		15
Third Semester		Credit Hours
ACCT-1520	QuickBooks Immersion	2
BADM-1301	Small Business Management	3
ECON-2010	Principles of Macroeconomics	3
MARK-2010	Principles of Marketing	3
Select one of the following:		3
BADM-2010	Business Communications	
BADM-201H	Honors Business Communications	
Credit Hours		14

Fourth Semester

MARK-1080	Social Media Marketing	3
BADM-2450	New Business Development	5
BADM-2151	Business Law	3
PHIL-2060	Business Ethics ²	3
Credit Hours		14
Total Credit Hours		61-62

¹ MATH-1240 Contemporary Mathematics taken prior to Fall 2024 will be accepted to meet mathematics requirement for this program.

² PHIL-2020 Ethics or PHIL-202H Honors Ethics will be accepted in place of PHIL-2060 Business Ethics.

MATH-1140, MATH-1141, MATH-1200, MATH-1270, and MATH-1280 can no longer count towards fulfilling the college-level mathematics requirement. These courses were re-classified as developmental mathematics by the state of Ohio in 2016. Tri-C established a 5-year transitioning window for students who had completed these courses prior to 2016 to apply them towards meeting graduation requirements, which expired in Summer 2021. It is highly recommended to see a counselor to determine the appropriate math required for your current major.