BUSINESS MANAGEMENT WITH A CONCENTRATION IN INTERNATIONAL BUSINESS, ASSOCIATE OF APPLIED BUSINESS

Designed to prepare students for the unique requirements of doing business in a global marketplace. Includes export activities, global business and marketing strategies, foreign manufacturing logistics and international communications etiquette. Courses are taught by experts in International Business and feature guest lecturers, interactive role play and plenty of hands-on activities. Maximizes student opportunities for employment in any aspect of business in the U.S. or elsewhere.

Program contact: Learn more (http://www.tri-c.edu/programs/business-management/international-business-at-tri-c.html)

Learn more (http://catalog.tri-c.edu/pathways/business/business-management-international) about how certificate credits apply to the related degree.

Related Degrees and Certificates

- Bookkeeping, Certificate of Proficiency (http://catalog.tri-c.edu/programs/bookkeeping-certificate-proficiency)
- Payroll, Certificate of Proficiency (http://catalog.tri-c.edu/programs/payroll-certificate-proficiency)
- Tax Preparation, Certificate of Proficiency (http://catalog.tri-c.edu/programs/tax-preparation-certificate-proficiency)

Related Training and Credentials

- Frontline Manager Certificate Program (http://catalog.tri-c.edu/programs/frontline-manager-certificate)
- Lean Six Sigma Green Belt for Health Care (http://catalog.tri-c.edu/programs/lean-six-sigma-green-belt-health-care)
- Lean Six Sigma: Yellow Belt, Green Belt, Black Belt (http://catalog.tri-c.edu/programs/lean-six-sigma-yellow-green-black-belt)
- LeanOhio Boot Camp: Transforming the Public Sector (http://catalog.tri-c.edu/programs/leanohio-boot-camp-transforming-public-sector)

Program Learning Outcomes

This program is designed to prepare students to demonstrate the following learning outcomes:

1. Use listening, verbal, non-verbal, written, and appropriate cross-cultural communication skills, utilizing appropriate technology with internal and external stakeholders, to meet a global organization’s objectives.
2. Apply intercultural sensitivity and knowledge of global business practices and protocols to develop and maintain effective working relationships among diverse people.
3. Provide quality and timely customer service that ensures customer satisfaction to both internal and external customers.
4. Effectively utilize personal management skills such as project management, organization, leadership, professionalism, networking and time management to meet or exceed an organization’s global objectives.
5. Use various international systems, certification, standards, and software to maximize the efficiency of the global trade environment.
6. Identify and use problem solving tools and principles of quality to identify and resolve problems in a timely manner that enhances a global organization’s performance on a global scale.
7. Apply general math, metric, currency and accounting skills to prepare, record and track revenue and expenditures and other performance measures in a global environment.
8. Apply knowledge of global concepts including geography, current affairs, history, travel and infrastructures to assist an organization’s international strategy.
9. Conduct market research to support an organization’s global marketing programs/initiatives.
10. Support management of an organization’s transportation, warehouse, distribution and logistics operations.
11. Apply knowledge of international financial management to support purchasing/sales products and services.

Suggested Semester Sequence

<table>
<thead>
<tr>
<th>First Semester</th>
<th>Credit Hours</th>
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<tbody>
<tr>
<td>BADM-1020 Introduction to Business</td>
<td>3</td>
</tr>
<tr>
<td>BADM-2601 Global Commerce and Communication</td>
<td>3</td>
</tr>
<tr>
<td>ECON-2000 Principles of Microeconomics</td>
<td>3</td>
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<tr>
<td>Select one of the following:</td>
<td>3</td>
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<tr>
<td>ENG-1010 College Composition I</td>
<td></td>
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<tr>
<td>ENG-101H Honors College Composition I</td>
<td></td>
</tr>
<tr>
<td>Select one of the following:</td>
<td>3</td>
</tr>
<tr>
<td>IT-1090 Computer Applications</td>
<td></td>
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<tr>
<td>IT-109H Honors Computer Applications</td>
<td></td>
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<tr>
<td><strong>Total Credit Hours</strong></td>
<td><strong>15</strong></td>
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<thead>
<tr>
<th>Second Semester</th>
<th>Credit Hours</th>
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<tbody>
<tr>
<td>ACCT-1311 Financial Accounting</td>
<td>3</td>
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BADM-2110  Production/Operation Management  3
BADM-2780  Global Marketing and Distribution  3
MARK-2010  Principles of Marketing  3
MATH-1240  Contemporary Mathematics  2  3

Credit Hours  15

**Third Semester**

ACCT-1341  Managerial Accounting  3
BADM-2161  Introduction to Purchasing and Supply Management  3
BADM-2760  Global Trade and Finance  3
ECON-2010  Principles of Macroeconomics  3
DEGR-xxxx  Select Foreign Language elective  3-4

Credit Hours  15-16

**Fourth Semester**

BADM-2151  Business Law  3
BADM-2790  International Business Strategy and Application  4
GEOG-1010  World Regional Geography  3
PHIL-1000  Critical Thinking  3
DEGR-xxxx  Select Foreign Language elective  3-4

Credit Hours  16-17

Total Credit Hours  61-63

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1 Foreign language electives should be selected in the same language. Department approval required to select another foreign language. American Sign Language courses are not foreign language elective options for this degree.

2 MATH-1800-1820 may not be used to meet this requirement; MATH-1470 Modern Mathematics for Business and Social Science I or higher is recommended for students planning to transfer.